

Munich Analytics

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Munich Analytics
Project Summary	Analyze our social media channels to make recommendations on how to tailor content to garner more activity, following and interactions.
Country	United States

Project Description

Help us make our social media channels more interactive and attract more attention in Munich, Germany that help us promote American goals and objectives to a German audience. Help us identify key influencers that we could reach out to. Help us craft our content in a more appealing way to garner more followers. Help us optimize Google searches for the Consulate FB, Twitter and Instagram accounts.

Required Skills or Interests

Skill(s)

Data analysis

Data visualization

Design thinking

Graphic design

Infographic design

Social media management

Videography

Additional Information

This is YOUR chance to help your country in an interesting, technical and savvy way!

Language Requirements

None